



SEGERA

An oasis of luxury in 50 000 acres of wild Kenyan savannah



“TOP TEN LUXURY VACATIONS” LA TIMES





Segera is a wildly luxurious, private retreat for up to forty guests with extraordinary views, wildlife and experiences

**“THE RETREAT IS NOTHING LIKE I HAVE SEEN BEFORE.
IT’S A PLACE TO REFLECT WITH NATURE AND SOLITUDE,
A PLACE WHERE GUESTS LEARN ABOUT THE COMMUNITY
AND KENYA’S WILDLIFE” CNN**



THE SEGERA STORY

Segera is a splash of green in a golden savannah. With a legacy of true ranch life set against the filmic grasslands that landscape the foothills of Mount Kenya, Segera has been rejuvenated into a fertile home for conservation, community, culture and commerce. Behind a living cactus boma within a garden rich with hummingbirds and sculptures, pools and thatched villas, Segera emits creative energy and the kind of hospitality you find with favourite friends.

It is a beacon for interesting minds, mavericks, art lovers and those looking for fantastic wildlife, wellness and an opportunity to engage with Kenya's evolving culture. Segera's 50 000 acres are exclusively private and home to lion, leopard, cheetah, elephant and buffalo as well as endangered species such as reticulated giraffe, Grevy's zebra, Lelwel's Hartebeest and African wild dog. You'll seek out these species as well as classic plains game and incredible birdlife on daily game drives in open-sided 4x4 safari vehicles.





Feel the presence of regeneration, everywhere





Feel the warmth of Kenyan light

*Find a thriving oasis of conservation, culture,
community and commerce in the wild*



A close-up photograph of three cheetahs in a natural, savanna-like environment. The cheetahs are the central focus, with their distinctive spotted fur and black tear marks clearly visible. They are looking towards the right of the frame. The background is a soft-focus landscape of green and brown vegetation. A semi-transparent white banner is positioned in the upper right quadrant, containing the text.

Have unforgettable wildlife experiences on every game drive

“TOP TWENTY PLACES TO GO IN THE WORLD” NEW YORK TIMES





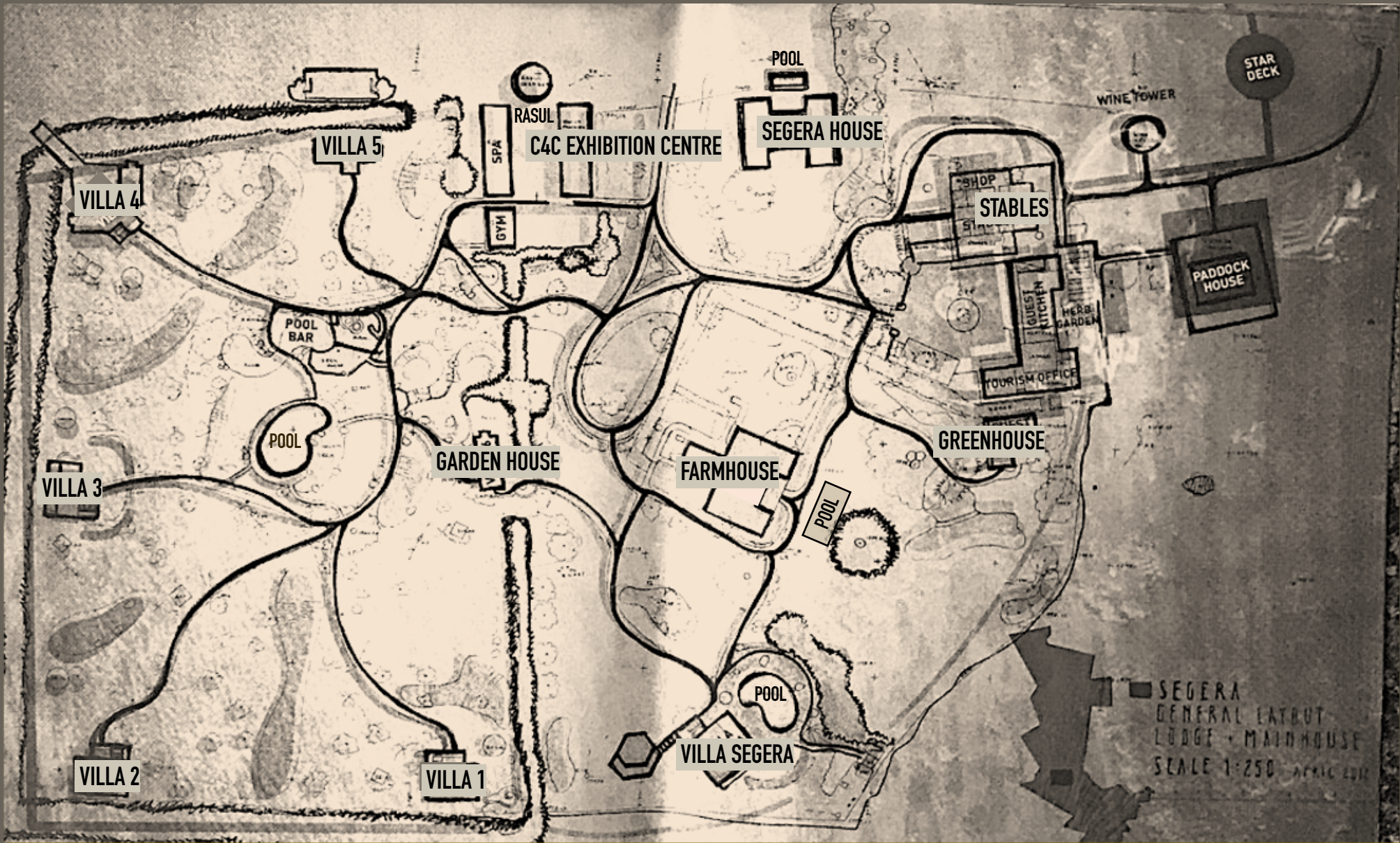
ACCOMMODATION

Placed strategically for privacy throughout the lush botanical sculpture gardens and retreat grounds there are 5 beautifully styled Garden Villas and 5 private homes: Segera House; Villa Segera; Greenhouse; Garden House and the Farmhouse. Each villa and home has luxurious, contemporary interiors, beautiful views and are engineered to be ecologically sensitive.

Meandering pathways link the villas together and lead routes towards the spa and gym, Rasul steam tower and the large salt-water pool. The Stables, Wine Tower and Paddock House are wonderful dining venues and you'll also find the C4C Exhibition Centre, the Segera shop for curios and curiosities and our creative studio.

**“I HAVE FOUND A HOME FOR MY ADVENTUROUS HEART” JOCHEN ZEITZ,
SEGERA OWNER & ZEITZ FOUNDATION FOUNDER**





SEGERA RETREAT MAP | 50 000 ACRES OF PRIVATE WILD LAND | LAIKIPIA COUNTY | KENYA

5 Garden Villas, Farmhouse, Villa Segera, Segera House, Greenhouse and Garden House | Spa | Gym | Steam Rasul | C4C Exhibition Centre | Stables | Shop | Paddock House | Wine Tower | Star Deck



The undulating salt-water pool sparkles in the centre of the botanical gardens



5 GARDEN VILLAS

The Garden Villas all rest on stilts above the cactus boma wall, with thatched roofs and bleached wooden decks that look out across the plains with wildlife roaming past. The luxurious interiors have huge stone showers, extra large beds with billowing mosquito nets and generous day-beds that can be turned into romantic overnight sleep-outs. The spacious Family Villa has two en-suite rooms that share a central lounge and large deck.

Every villa has en-suite bathrooms and a full range of deluxe amenities, an in-room bar and you'll find WIFI throughout. Your villa is looked after by a dedicated villa attendant who will take care of your personal preferences and will help you to get the most out of your visit.





GARDEN HOUSE

Right in the heart of the lush Segera gardens and surrounded by its own private garden of bougainvillea tendrils, cactus and verdant growth, Garden House has a secluded, romantic feel.

Huge windows and glassed doors allow the garden views to spill into the house and the main bedroom's Juliette balcony opens into the foliage. This two-bedroomed, double-storey house also has a beautiful kitchen, double volume lounge and an incredible outdoor stone bath. It's just a short stroll to the refreshing salt-water swimming pool and day lounge. You'll also find a double day-bed that can be set up for beautiful sleep-outs in the warm Kenyan air.





GREENHOUSE

The Greenhouse refracts with light through multiple glass windows and flickers with reflections from the surrounding gardens. Potted tropical plants and succulents enhance the feeling of the outdoors coming indoors.

Soft flower-printed linens, layered bedding and green shades create a botanically inspired two-bedroomed house with a double volume shared dining table and lounge. Both bedrooms have elegant en-suite bathrooms and dappled views out towards the wild foothills beneath Mount Kenya. In the morning the whole house is flooded with copper-coloured light as the sun-rises over this wild, untamed landscape.





VILLA SEGERA

This two bedroomed, two building villa is perfect for families wanting absolute privacy - both rooms are generously sized with lovely en-suite bathrooms. They're built on stilts connected by suspended walkways and they hover above the open-air living and dining space that sit under dapple alongside a beautiful private pool. One octagonally shaped bedroom and one square bedroom give multiple angles of views across the river, the plains and mountains beyond. The waterhole and salt-lick in front of the villa makes it a wonderful place to sit and watch wildlife from your verandah.





SEGERA HOUSE

Safari life on a grand scale. This double storey house has a dramatic Zanzibarian door, an open plan lounge and 3 en-suite master bedrooms. A gallery walkway links the two upstairs rooms with views down into the atrium style lounge that opens onto a dining area and gorgeous private pool. The third bedroom opens directly onto the sun-kissed pool area. Elegant, contemporary furniture, safari inspired tones and natural materials create a relaxed holiday feel - perfect for a multi-generational family or 3 couples travelling together.





FARMHOUSE

The original Ranch homestead has been transformed into a contemporary family farmhouse with slick black floors and double French doors that open from 3 bedrooms out onto a private pool. The extra single bedroom is perfect for a nanny or additional traveller. Inside, a farmhouse kitchen and open-plan fireside lounge with double dining spaces, epic artworks and lovely detailing make it feel welcoming. Beyond the euphorbia edged garden you'll see giraffe visit daily and you'll wake to spectacular sunrises and poetic views of Mount Kenya. This is the perfect place for unforgettable family holidays.



"TOP TWENTY DESTINATIONS IN THE WORLD"
CONDE NAST TRAVELER



OUR ETHOS - A LIGHT FOOTPRINT

Se gera was built to create a sustainable concept for the environment - something that would both give back and pay forward. The entire retreat is solar powered, rainwater is harvested and waste is composted or recycled. The in-house bottling plant also cuts out the use of plastic bottles. Every stay contributes to the livelihoods and traditional cultures of local communities. Unique opportunities are offered to visitors to learn from and about the indigenous people, their centuries old traditions and ways of life. Se gera not only provides employment for neighbouring villages, but also a wide range of opportunities to improve livelihoods by harnessing traditional skills such as beading and traditional knowledge of medicinal plants. Se gera is also critical to the EWASO Ecosystem in terms of its central location in Laikipia, providing a long-term migratory corridors for elephant and other species. Currently a huge reforestation program is underway to restore degraded land, enhance topsoil fertility, reduce erosion and off-set carbon emissions.



The results of the programs have been incredible. The ZEITZ Foundation has built 6 schools that educate 1,800 local kids, including the "Waterbank School" which harvests rainwater and won LEED Architecture's "Greenest School In The World" award. The ZEITZ Foundation directly and indirectly touches the lives of several thousand people, including initiatives that empower women such as East Africa's first "All-Female Anti-Poaching and Conservation Ranger Unit" and the SATUBO beading initiative that brings women from 3 different tribes together and empowers business, fostering intercultural understanding and keeping ancient craftsmanship alive.

A black and white photograph of a lion walking in a savanna. The lion is shown in profile, moving from left to right. It has a thick, light-colored mane and its mouth is slightly open. The background is a blurred savanna landscape with tall grass and small bushes. Overlaid on the lion's side is the text: "THE BEST OUTDOORS ADVENTURE DESTINATIONS TO VISIT" THE TELEGRAPH.

**"THE BEST OUTDOORS ADVENTURE DESTINATIONS
TO VISIT" THE TELEGRAPH**



THE WILDLIFE AND THE LAND

Segera's 50 000 acres of private wild land (an area 3.5 times the size of Manhattan) is in the scenic region of Laikipia in Kenya's central highlands. Right in the heart of the Laikipia plateau - a conservancy area of 9500km² - Segera is a crucial part of the EWASO ecosystem - providing vital migratory corridors. Laikipia has incredible game density and is the only part of the country where the wildlife and the habitat are increasing thanks to incredible collective conservation efforts.

At Segera you'll find rich diversity - lion, elephant, cheetah, leopard and vast journeys of giraffe, huge zebra herds and some endangered species such as Grevy's Zebra, Patas Monkeys, Lelwel's Hartebeest and African wild dogs. You'll also see a range of plains-game, hippo, reptiles and more than 150 bird species have been recorded here.



THE ZEITZ COLLECTION

Segera is home to Jochen Zeitz's impressive collection of contemporary art from Africa and its diaspora – known as the Zeitz Collection. A stroll through the botanical gardens will reveal dramatic wire sculptures, monumental bronze, stone and steel works, land and earth art, outdoor projections and site-specific interventions. In the Stables and Paddock House you can view water-colours, video installations, prints, etchings and paintings from artists who are shaping the modern African art collections of our time. During your stay you can visit the C4C exhibit opposite the Spa to find out more about the artworks and ethos or request an art tour with an expert.





DINING STYLE

Segera has a field-to-fork style with organic vegetables and herbs harvested from the thriving gardens and served alongside locally sourced meat and fish. Fresh breads, quiches and tarts are baked daily and you'll also find a range of hearty and healthy salads along with incredible gazpachos and soups depending on the season. Meals are multi-plate settings where you can select your favourite things - this makes for a more homely feel and Segera guests love it.

Let the team know about special occasions, preferences or dietary requirements and our talented chefs will create a delicious menu for you using fresh, locally sourced ingredients.





DINING EXPERIENCES

Feel at home in a range of beautiful dining venues. From pool-side lunches fresh from the pizza oven and intimate evenings in the Wine Tower or a fire-side dinner in the atmospheric Stables, herb-scented lunches and wild picnics to the ambience of the Paddock House seen below – every dinner is a bespoke experience.



EXPERIENCES

A Segera safari will help you see the world differently. You'll feel connected to the land, the people, the wildlife and the feeling of Kenya. You can engage on a range of levels on the retreat and beyond our borders as well as plan other cultural, community and wildlife experiences into your daily activities:

- > Go game viewing and wildlife monitoring and see how removing miles of game fencing has helped establish vital elephant corridors
- > Take an immersive bush walk in the wild, feel the land underfoot
- > Play 'hide and seek' with the tracker dog unit by laying a track for their sensitive noses and waiting for them to find your hiding place
- > Harvest honey from Segera's acacia trees in full bee-suits with traditional bee-keepers
- > Join the 'Tree of Life' re-forestation project by planting indigenous trees on Segera
- > Enjoy a bush brunch by the river or a picnic at Segera's magnificent waterfall
- > Relax the afternoon away at Kiboko - it's a magical fishing spot or hippo watching point

- > See the ZEITZ Foundation projects in action, such as the WaterBank school, SATUBO beading initiative and the tree nursery
- > Pick fresh fruit, vegetables and collect eggs from the organic gardens then prep and cook with the chefs
- > Visit Segera Ranch and the traditional herdsman looking after over 3,000 cattle and join them for the weekly cattle dipping
- > See GAAMY, the original 1929 Gypsy Moth bi-plane from OUT OF AFRICA, at home on Segera
- > Take the day to pamper yourself with botanical spa treatments, some yoga, some time in the Rasul steam tower or even the gym
- > Book a sleep out under the stars in the wild in the Nay Palad Bird Nest
- > Enjoy an outdoor screening of your favourite movie, with blankets, popcorn and your favourite refreshments



A sepia-toned photograph of a savanna landscape. In the foreground, a small, elevated hut with a thick, thatched roof is visible. The middle ground is filled with dense, low-lying vegetation and scattered trees. In the background, a range of mountains is visible under a hazy sky. The overall mood is serene and natural.

SPEND A NIGHT IN THE NAY PALAD BIRD NEST

Sleep like a bird, in a nest, in the wild. This unique collaboration between Segera and Nay Palad is a raised 'nest' in the wild with one indoor en-suite bedroom and a beautiful outdoor shower. There is a bed inside as well as a bed on the rooftop, so guests can choose to sleep inside or under the stars. You'll find a picnic style dinner and candle-lit drinks set up to enjoy while the night draws in. In the morning, breakfast will be delivered to your doorstep so you can prolong the feeling of being in romantic seclusion. You'll love the drama of the skies and stars, the sounds of the bush and the security of being elevated above the activity. This is true luxury in the wild.

Find the time and space to think



WELLNESS

Besides the environment, the ethos and the menus, you'll also find a fully equipped gym, Pilates studio, Rasul steam tower and spa with luxurious botanical treatments.



"AFRICA'S BEST SAFARI SPA" TRAVEL AFRICA



WE LOVE HOSTING FAMILIES

The Farmhouse, Segera House, Villa Segera, The Garden House, The Greenhouse and our Family Villa are all perfect for family holidays and come with a private vehicle included in your stay. Besides lovely babysitting services, there are activities engineered to hold everyone's attention in a safe, malaria-free environment. Young guests love to go animal spotting, honey collecting, learning about Kenya's wildlife and wilderness from our expert guides, cattle dipping, vegetable and fruit picking in the garden, egg collecting on farm visits, learning Kenyan arts and crafts, as well as playing soccer, traditional fishing, hippo spotting, pizza making and cookie baking, plus kids' movie nights. Your children will have an amazing holiday and they'll learn more about wildlife, local culture and the environment along with discovering a deep connection to nature.

Meals, dining experiences and activities will all be tailor-made to suit the needs of families, as well as enabling parents to enjoy quiet time to themselves.

LANDSCAPES

Daily game drives will take you across wide open plains and gradual slopes, transected by the four permanent and seasonal river valleys where you'll often arrive to find beautifully set-up safari picnics. You can take a coffee break at our magnificent waterfall and even go fishing along the Kiboko River. There are two lush wetlands on the Suguroi and Mutara Rivers, both crucial habitats for animals and diverse birdlife. The dominant vegetation is dry savannah, comprised of grassland and open woodland. Cathedral Acacias tower along Segera's riverbanks and wetlands, and large Fig Trees are scattered along the rockier sections of the riverbanks.

In the distance the presence of Mount Kenya can be felt and is particularly magical in the early mornings when clouds sometimes cling to the woodlands in the foreground. To explore the mountain and the extraordinary surrounding landscapes you can also book a range of helicopter safaris to experience the untamed views from the air.



EVERY STAY CHANGES LIVES

Segera proves that luxury can be sustainable. Its ecologically sound practices pro-actively enhance comfort. Vast solar installations provide all energy and heat the dramatic outdoor baths, while recycled and captured rain-water feeds the verdant gardens. Homegrown vegetables are pulled fresh from the earth to enrich daily menus. Game fences have been removed to re-open vital migratory corridors. Sustainable thinking also grows in the gardens of the six local schools and the kindergarten supported by Segera and built by the Zeitz Foundation donors and partners – this has a powerful effect on the lives of the communities that live alongside Segera.

Over the last decade what started as degraded land was literally brought to life - Segera is a catalyst for change. The Zeitz Foundation also directly and indirectly touches the lives of several thousand people, including initiatives that empower women such as East Africa's first female Anti-Poaching Ranger Unit, the SATUBO women's beading project and the 'Tree of Life' Reforestation project – all of which train and employ women from Segera's local communities.

Through the ZEITZ Foundation you can actively engage in the important conservation projects that are protecting Segera's wildlife and the vital initiatives improving the lives of local communities.



**“SUSTAINABILITY IS NO LONGER ABOUT DOING LESS HARM.
IT’S ABOUT DOING MORE GOOD.” JOCHEN ZEITZ, ZEITZ FOUNDATION FOUNDER**

HOW MANY DAYS SHOULD I STAY FOR?

A stay of 4 nights or more is recommended so that you have time to experience a range of culture, community and conservation experiences. Many guests stay a week or more.

WHAT IS THE BEST TIME OF YEAR TO VISIT?

Segera has a year-round, mild equatorial climate, with only subtle variations between seasons

HOW DO I GET THERE?

Segera is easily accessible by air on charter flights, either direct from Nairobi's international airport (JKIA) or from Nairobi's domestic Wilson Airport, as well as from Kenya's other safari and coastal destinations. You can fly directly to the Segera airstrip or to nearby Nanyuki whereafter there will be an hour and a half road transit – part of this is game driving across the Segera estate. A direct flight to Segera takes approximately 45 minutes from Nairobi and 55 minutes from the Masai Mara.





CLIMATE

Segera is perfectly positioned in the malaria-free highlands of Laikipia just north of the equator in Kenya. At an altitude of between 1700-1800m above sea level, it has a wonderfully mild climate of warm days and cool evenings, perfect for safaris.

SAFARI STYLE

There is no dress code at Segera but layers are recommended so that as the day heats up you can cool down. If you're packing high-heels make sure they are robust and feel free to dress up for dinners. Bring sunhats and lotion, swimming costumes and walking shoes. Morning game drives can be chilly so make sure you bring something warm. Laundry is daily and complimentary so you can choose to travel light.





WE'RE LOOKING FORWARD TO WELCOMING YOU AT SEGERA,
please email the team welcome@segera.com for any further information

