

DEAR ADVENJURER,

It still amazes me that such a national treasure could be sold. To be in the right place at the right time, for me, is a rarity. My great friend Sokoun, his dad, and myself, stumbled across a small but important tract of what is one of the last great wilderness areas left in South East Asia, sadly, at a logging auction, seven years ago. We won the Tmor Rung auction, and as a landscape architect, the right of stewardship of a forest the size of Central Park! We sit between two National Parks with a wild river and waterfalls that should be the

home of the once abundant Asian elephant, river otter, pangolin, and gibbon. That has changed dramatically as new roads have made the forest more accessible to the easy extraction of timber and wildlife. Today this fragile wilderness walks a tightrope as to a healthy future.

The opportunity to protect a small part of Cardamom was not one we could refuse. In an ideal world, no human interference whatsoever for many years would allow ideal regeneration. The next best solution, might be our minimum impact high yield camp. Our goals are basic.

- 1) To stop illegal poaching and logging. Part of your room rate pays for the Wildlife Alliance rangers to police the Southern Cardamon more effectively.
- 2) To provide opportunities for local people to empower themselves, much like we have done in Siem Reap for years.
- 3) To ensure our guests have an unparalleled awe-inspiring time experiencing the WILD.

As an adventure junkie, a plucky wanderer, and lover of all things WILD, this camp is exactly what I would design for myself. It is the culmination of my life's work, taking everything I have learnt about hotel design in 35 years to create a GREAT series of experiences. So fellow explorer, in the next 3 or more days, push yourself to do things outside of your normal comfort zone. Immerse yourself in it with our wildly enthusiastic Adventure Butlers, each of whom specializes in a particular study or sport which will help you understand what I think is one of the most beautiful places on the face of the planet. Zip-line across the waterfall... it could change your life. And walk with the Wildlife Alliance private army and learn what they do, to realize our inherited stewardship of the land. And boulder hop our glorious river. And mountain bike to most remote parts of the wilderness. And kavak the coastal rivers, or climb aboard our rather posh pontoon to discover the brilliant bird life on nearby estuaries, or both. Being quite the butch florist, I enjoy gathering forest cuttings for ikebana. Swim under a waterfall with breakfast waiting at the riverside. Forage for food. Try our Cambodian cuisine (I love it). Make that your new experience. While you're certainly welcome to do so, don't order that cheeseburger!

Oh yes... the open bar at the Landing Zone, HQ and the oh so comfortable tents - all inspired by the golden years of Cambodian King Sihanouk, as he may have hosted Jackie Onassis on a tour of royal glamping in 1967 - are as charismatic and as quirky as one would expect from me, but these comfort zones are no excuse for NOT getting out and understanding the drop dead beauty of this wilderness with our fetching adventure butlers and rangers. They, by the way, will be the true heart and soul of the camp. Our camp manager Sangjay is a gem of a person, and I look to him to pilot us all into what I hope is a bright future that sees the return of the wildlife.

LOVE, RESPECT, ENJOY AND PLEASE...
GO WILD!

# A welcome from our Camp Manager SANGJAY CHOEGYAL



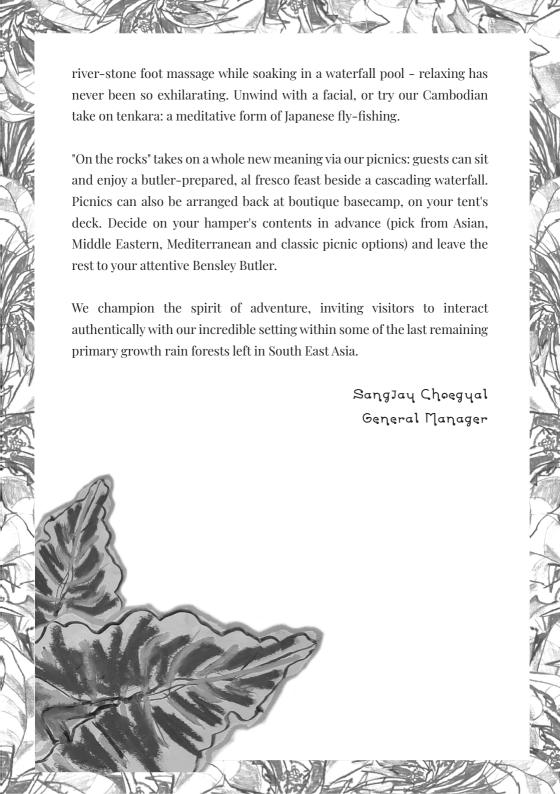
Dear Camper,

There's no such thing as a typical day at Shinta Mani Wild. In fact, there's nothing typical about this Bensley Collection hotel.

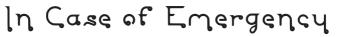
Keen cooks should spend some time with our friendly resident chef, who is determined to prevent indigenous Cambodian herbs and plants from disappearing from their forests.

Embark on an edible treasure hunt in the wilderness. Our chef has been assisted by our resident expert naturalists, who are passionate about all things flora and fauna. they recently discovered an entirely new-to-Cambodia species of the exotic flower growing here, alongside fragrant wild vanilla. Guests can accompany the team as they check their camera traps. We're not just concerned with our own backyard, though our vision extends further afield. Wildlife exchange programs with fellow naturalists, scientists and researchers in Sri Lanka, Nepal, Africa and Mongolia are in the works.

All of this adventuring calls for some well-deserved rest and relaxation. Step forward Khmer Tonics, whose chemical-free treatments feature healing plant extracts. The spa's two treatment rooms are set amidst dramatic natural boulders, but the river takes centre stage, too. Have a







In case of an emergency contact any staff member or call WILD Headquarters for assistance.

CALL 100

### In Case of Fire

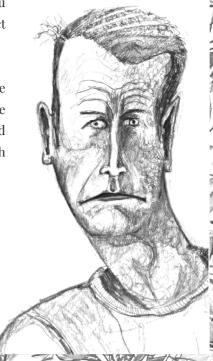
In case of a Fire do not try and fight the fire, get away from the fire as quickly as possible and alert WILD staff.

# In Case of Medical Emergency

WILD has a small clinic with a trained nurse in our staff village. Should you require medical assistance please contact WILD Headquarters for assistance.

We also have protocols in place for more serious emergencies that might require car or helicopter evacuation to clinics and hospitals in Sihanoukville, Phnom Penh or Bangkok.

CALL 100



# A short history of Cambodia

A thousand years ago, Cambodia was living its golden age under Jayavarman II, who built the temples of Angkor. In those days the Khmer empire expanded all the way to Vietnam. Following the death of Jayavarman VII, the empire declined as Thai and Vietnamese neighbours became forces to be reckoned with. In the 16th century, following Thai invasion, Angkor was overgrown by the jungle. From that point onwards, the Kingdom of Cambodia alternated as a vassal between its neighbours, with short pockets of independence in between.

During one of these phases of independence, in 1863, King Norodom opted for Cambodia to become a protectorate of France. The Cambodian monarchy remained, but power was held by a French resident general. Although the country developed, the Cambodians were heavily taxed which led to growing nationalism...

This was further reinforced in WW2 by the Japanese call for Asia for Asians: Japanese Occupation began in 1941, allowing minor French control. A long struggle ensued between the the three countries, followed by the French-Thai war, and Japanese surrender. By 1953 the French renounced Cambodia. As independence began, Sihanouk formed his own political movement, dominating politics from 1955–1970. However his reign crumbled in 1968: Cambodia was renamed the Khmer Republic, and a tragic era of Cambodian history began.

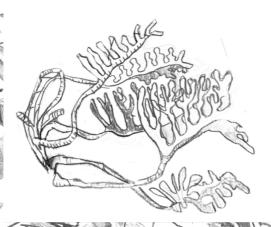
Pol Pot decreed that Cambodia would become a completely agricultural country, abandoning towns and cities. Collective farms were formed, millions of people were overworked and undernourished, dying of exhaustion, malnutrition or execution. Vietnamese invasion in 1978 ended the regime, and following a provisional government, Sihanouk was made a constitutional monarch in 1993.

Today although Cambodia remains underdeveloped, there is much hope for the future, with a fast growing economy, booming tourism and most of all, a generation of young people determined to see their country prosper.

# Cardamom National Park

Of the planet's 200 Eco-regions, the Southern Cardamom National Park is one of the most important, connecting a protected area of nearly 4.5 million acres. The mountains are home to more than 50 IUCN red-listed wildlife: the Asian elephant, Asiatic black bear, sun bear, pileated gibbon, bengal slow loris, dhole, mainland clouded leopard, fishing cat, carbled cat. There are also five critically endangered species: sunda pangolin, siamese crocodile, southern river terrapin, giant ibis and the white-eared night heron. It is also home to two thousand known plant species. The Southern Cardamom ecosystem is also essential to maintaining on of the last elephant corridors in Asia, as well as being one of the last continuous rainforests in the area.

In 2002, a freeway connecting Cambodia and Thailand was opened, cutting through a hundred kilometres of untouched forest. This was a perfect path allowing poachers to access the heart of the forest. In April of 2002 37 elephants and 12 tigers were killed, while land grabbers started 37-40 forest fires a day. At the time, there was no governmental protection or ranger program for the Southern Cardamom Forest. The Wildlife Alliance stepped in, eventually succeeding in classifying the area as a national park. Rangers, along with the Wildlife Alliance, succeeding in removing 109,217 snares in just six years. Their work is essential to the survival of endangered species in the National Park, and in preventing wild animal trafficking.



Despite this, it remains an ongoing battle. Since 2002, the Wildlife Alliance has been working with the Ministry of Environment to fight against slash and burning for real estate, crack down on illegal logging, and stop poachers setting traps.

# Useful Cambodian Phrases

ENGLISH	PHONETIC	KHMER
Good Morning	Arun Sousdey	អារុណសុស្តិ៍
Good Evening	Jiveah Sousdey	ទិវាសួស្តី
Good Night	Rea Jrey Sousdey	រាត្រីសួស្តី
l want	Hhnom Jong ban	ខ្លាំចង់បាន
l don't want	Hhnom ort Jong ban	ខ្លុំអត់ចង់បាន
No	Jeh/ Ort teh	ទេ/អត់ទេ
No, Thank you	Jeh/Ort teh, Orkun	អត់ទេ/ទេ អរគុណ
Jes	bat	បាទ
Jhank you	Orkun	អរគុណ
You re welcome	Min ey teh	មិនអីទេ
Excuse Me	Ort Jos/Son tos	អត់ទោស/សូមទោស
What time is it?	Ja moung bun man hou?	តើម៉ោងប៉ុន្មានហើយ?
Left	Chveng	្រេង
Right	Sdam	ស្តាំ
Be careful	Brong Broyat	សូមប្រុងប្រយ័ត្ន
One	Mưay	មួយ ពី
Julo	Pi	ព   ប៊ី
Jhree	Bey	
Four	Βυαη	បួន 
Fi√e	Pran	c្រាំ   c្រាំមួយ
Six	Prannuay	្រុក្សិយ   ជ្រាំពីរ
Seven	Prampi	្រុម។។   ជ្រាំពីរ
Eight	Prambey	[91111   [ជាំបី
Nice	Prambuan	្រុះ។   ជ្រាំបួន
Jen	Dop	្រ.ជ. ដប់
		l

## Cultural Information

Most people in South East Asia consider the head to be the most sacred part of a person's body. It is very disrespectful to touch someone's head. The feet are considered the least sacred: it is extremely rude to point your feet at someone, like when sitting on the floor. When entering temples, houses and some businessses, remove your shoes – a pile of shoes is a key hint. Please be mindful of Cambodia's history, and avoid sensitive topics such as war or politics with locals. Almost everyone of a certain age has lost loved ones to violence.

### Dress Gode

Cambodians are extremely kind and welcoming to foreigners. In return, make an effort to respect local customs. Please do not wear short shorts, miniskirts, yoga pants, or other clothing that is too revealing. Most of all, when visiting temples, cover your shoulders and knees.

# Jemples & Sacred Sites

Remove shoes and hats before entering the worship area.

- Turn off phones and avoid loud or disrespectful conversation
- Avoid sitting higher than seated monks or statues of Buddha
- Do not touch a Buddha statue, this is considered disrespectful.



# Lost in the WILD

A close up on our location in the heart of the National Parks of Cambodia, and a Camp Map for your perusal. Shinta Mani Wild occupies a unique location in Cambodia, tucked away in some of the most expansive natural landscapes left on earth.





# Camp Information

#### GETTING AROUND CAMP

The best way to get around WILD is to walk. The trails and pathways have directional signage and lighting where necessary. At night please take a flashlight with you, we also have rangers with lanterns that will escort you at night. Should you not want to walk we can take you by jeep along the jeep trail. For most tents there is a pick-up spot within 300 meters of your tent, your Butler will point this out. Should you want to use the jeep please call the Camp Headquarters to arrange a pick-up. We do recommend that you slow down, tune-in with nature, and walk.

NAMES OF WILD FACILITIES

Bar - LANDING ZONE BAR Restaurant - HEADQUARTERS or HQ Pool - THE CISTERN

#### Tents:

1: The Cambodian Royalty

2: First Lady Jackie Kennedy's

3: Shinta Mani Foundation

4: The Bohemian

5: Great Conservationists

6: The Wildlife Alliance

7: The Butterfly

8: The Javavarman's

9: The Botanist's

10: The Birders

11: Shinta Mani's Tent with a Heart

12: The Elephant

13: The Terrapin

6a: The Jungle Capsule 14: The National Geographic

15: The Gibbon's Tent

#### **Zip Lines**

Far East Tower, Western Tower, Southern Tower
Spa: Khmer Tonics

Guest Transfer Station: The Depot Back of House: The Village

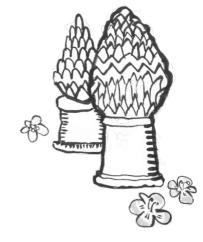
Waterfall Names

Landing Zone - RAGING SISTER 1
Tent 14 - RAGING SISTER 2
Ranger Station - RAGING SISTER 3

#### JHE HEADQUARJERS

The WILD Headquarters, also known as HQ, is the base of all operations for WILD, and is also where the Bensley Butlers reside. Along with the Butlers, you will find our restaurant, bar, kitchens and administrative offices. All of your needs will be met, 24 hours a day, with a simple phone call or visit to HQ.

CALL 100







# Your Jent

Each of the 15 tents at Shinta Mani Wild were designed by Bill Bensley and his team to be completely unique, evoking the glamour of a expedition into the Cambodian mountains with Jacky Onassis and King Sihanouk. All tents feature:

#### AIR CONDITIONING

The bedrooms of your tent are climate controlled, your Butler will showyou the controls. For a more intimate jungle experience on cooler evenings open the windows (leave the screens down) and shut off your AC.

#### JENJ CLEANING AND JURNDOWN

The WILD Tent Team will visit your Tent in the morning for daily cleaning and once in the evening for turn down service. If you would like privacy and not be disturbed please hang the "Do Not Disturb" sign in front of your Tent Entrance or call WILD HQ.

#### LINENS

If you would like to have your towels replaced, please leave them in the basket in your bedroom. Towels hanging anywhere else will not be replaced with fresh ones. Bedlinens will be replaced every day unless otherwise requested.

#### LAUNDRY SERVICES

We are pleased to offer a complimentary laundry and pressing service here at WILD. Please place your items in the designated basket in your tent. Items will be collected while you are on your morning excursion and be returned the same day during evening turndown service. Please note that we do not have capabilities to wash delicate items nor to offer dry cleaning. However, if you have any items that you wish to be hung dry rather than by machine please inform your butler.

#### SEJJLING IN

A packing and unpacking service is available upon request, as is a basic mending service for damaged garments. If you would like to utilize either of these services please contact your Bensley Butler.

#### AMENIJIES

In an effort to reduce waste in such a pristine part of the world, amenities such as a toothbrushes, soap or shampoo will not be kept in your tent. However should you need them, please do not hesitate to let your Adventure Butler know.

Have you forgotten to pack an important item? For your convenience, we offer the following essentials to you with our compliments, as well as variety of items for you to purchase or borrow during your stay. Please contact the Bensley Butlers, and we will deliver the requested item(s) to your tent.



COMPLIMENTARY:
Toothbrush
Toothpaste
Hand sanitizer
Razor
Tissues
Comb

BORROW:

Power adapter

Curling iron

Hair spray

Nail polish remover

Mosquito repellent

Sewing kit

Sunblock

PURCHASE:

Deodorant

Sanitary Supplies

In case of lost luggage we offer an emergency pack including basic toiletries and clothing to see you through until your luggage arrives at WILD. We can also offer assistance in purchasing other replacement items as required and available.

#### PERSONAL SAFE

We suggest that you leave all valuables and money in the safety deposit box provided in your tent.

#### JIME ZONE

Indochina Time (ICT) is 7 hours ahead of Coordinated Universal Time (UTC). There is no daylight saving time observed.

#### **L**LECTRICITY

220 volts. All power points are international so there is no need for travel adapters.

#### INJERNEJ AND WIFI

WILD has complimentary high speed wireless internet in all of the tents and Headquarters area.

#### CELLULAR

Due to the remote location of WILD cellular reception is spotty: expect for much of the property to be off the grid. The Butlers will be able to tell you the best locations for a signal (often it is weather dependent).

#### JELEPHONE



Our internal phone system allows you to call between tents as well as 24 hour assistance. Please dial 100 to reach our Bensley Adventure Butlers at Head Quarters. If you wish to call another tent they can be reached by calling the following extensions.

Headquarters: 100	Tent 4: 104	Tent 8: 108	Tent 12: 112
Tent 1: 101	Tent 5: 105	Tent 9: 109	Tent 13: 113
Tent 2: 102	Tent 6: 106	Tent 10: 110	Tent 14: 114
Tent 3: 103	Tent 7: 107	Tent 11: 111	Tent 15: 115

#### FOOD SAFEJY AND HYGIENE

Ecolab provides the most effective and efficient cleaning, food safety and infection control programs available worldwide. Our use of their cleaning and sanitation products increases safety, lowers consumption of water, energy, and reduces

the chemicals and waste released into the environment. Our kitchens strictly follow all international hospitality hygiene protocols.

#### IN-JENJ DINING

As a wilderness camp, we are intent on protecting our natural environment. In-Tent Dining is not available, as having food in tents attracts animals and distracts them from their regular hunting patterns. We will be happy to welcome you at any of our F&B outlets, or even by the river for a picnic.

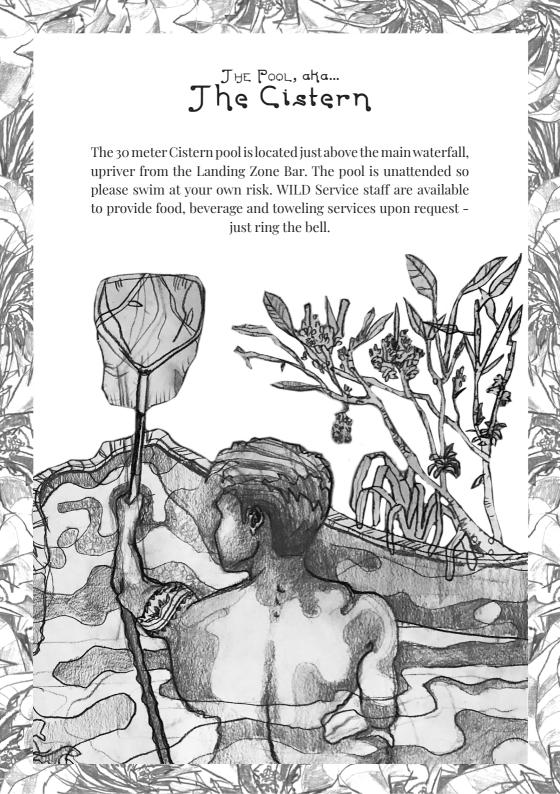
#### WAJER

Our water is safe to drink, coming from deep wells and is treated through our environmentally friendly water treatment and produces enough water for daily use. However, we ask our guests to conserve water as much as possible. Our water is tested regularly to ensure it is 100 percent safe to consume.

The water you are served in the bar and dining room is filtered water. Please be aware as we are in the tropics it is fundamental to stay hydrated throughout your voyage.

#### COMMENT CARDS

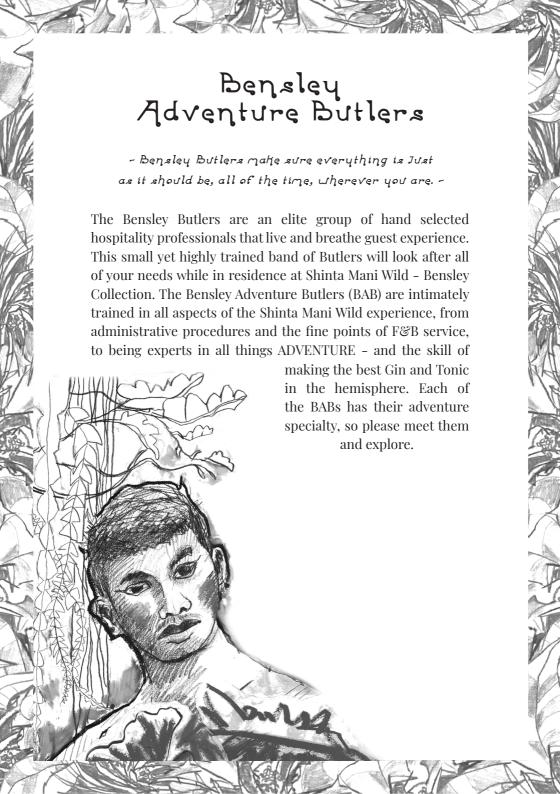
On the last night of your WILD adventure, we will distribute comment cards. We would truly appreciate if you could take a few moments to give any comments or suggestions to help us to improve our service and guest experience. Feel free to be as thorough and honest as possible: both positive and constructive feedback is invaluable to us. Please leave the completed card with your butler or the GM before departure. Our management team and owners review every card and value your comments greatly. We thank you in advance for your thoughtful feedback.



# The Shop with a Heart

Shop with a Heart is a collection of clothing, jewelery and home goods which are all custom designed and created by the Bensley Design Studios team. All items from Shop with a Heart will be sold here at the shop, as well as online, with 100% of the proceeds going to protect and conserve Cambodian Wildlife, which is at the core of everything we do here at WILD. If you have any questions about our boutique items, please speak to the General Manager or your Bensley Butler.



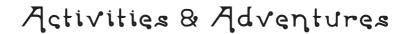




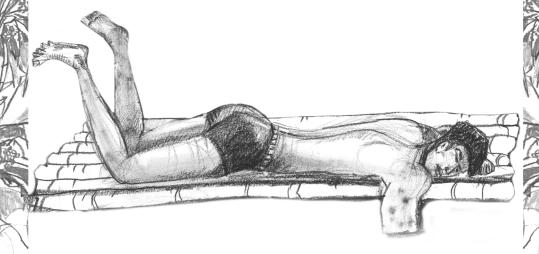
Upon arrival, your Bensley Adventure Butler will provide you with a CAMP SURVIVAL HIJ which includes the following.

- Mosquito repellant
- Tiger balm (as an anti itch or a soother for sore muscles)
- Hand sanitizer
- Alcohol swabs
- Band aids





Our team of adventure butlers are constantly out exploring and developing new experiences at wild. As the seasons change we adapt and find new adventures to best highlight the Cardamom's rainforest at that time of year. Because of this our favorite activities change each month, so we have put together a recommended program for you with our favorite picks for this time of year. However please do read through some other adventures we have written up and feel free to chop and change your program as you wish to make the most of your time with us.



#### WAHE UP CALLS

To ensure prompt departure for our morning activities, we customarily make a morning wake up call to all of our guests. If it is okay that we call, your Bensley Butler will let you know the night before what time that is.

#### JEMS JO BRING ON EXCURSIONS

Certain items are necessary for all excursions. Rain ponchos are provided on all excursions, as are umbrellas. Binoculars are available to borrow free of charge, please ask the Cruise Director or Guides to arrange these. We ask that you please bring the following:

- WILD Waterproof backpacks, available in your tent and for use while in camp (also available for purchase in the WILD boutique)
- Sunscreen/sunblock (Adventure Butlers also carry this)
- Insect repellent (Adventure Butlers also carry this)
- Hat/cap (preferably with large brim to protect neck)
- Sunglasses
- Camera
- Shinta Mani reusable water bottle
- Long sleeved shirt
- Comfortable shoes



# Shinta Mani Spa Menu

#### HHMER MASSAGE

60 / 90 mins (dry Thai massage, medium pressure)

Experience the traditional Khmer art of healing. Using a range of acupressure techniques and passive stretching, soothe your tired muscles, reduce stress melt away tensions. This massage promotes general wellbeing and will stand you in great stead for the adventures ahead.

#### SHINJA MANI WILD SIGNAJURE MASSAGE

60 / 90 mins (tailored: oil massage, from 4 oils, light pressure)

Easily our most popular massage: everything about this experience is bespoke. Depending on your mood, our therapist will help you to choose from a selection of aromatic body oils specially formulated for Shinta Mani Wild – relaxing, detoxification, contouring, and energizing. Work tired muscles, alleviate pain and promote relaxation.

#### RELAHING AROMAJHERAPY MASSAGE

60 / 90 mins (soft tissue massage)

A relaxing and restorative aromatherapy massage. This experience is recommended for those who prefer a soft tissue massage. We combine the tropical smells of lemongrass and sweet orange essential oils to create an experience that will transport your body and mind.

#### HHMER JONIC SCRUB

60 mins (tailored: choose from 2 scrubs depending on skin type) Invigorate and moisturize your skin. Specifically designed to deeply cleanse and purify the body through a total skin exfoliation. Our therapist can tailor this treatment to your skin type, choosing from our special Khmer Tonic Scrub selection.

#### BOULDER SPA HEAJ NAJURAL HEALING

90 mins (tailored: hot compress or hot stone treatment/ healing)

Releasing tensions and using natural healing techniques, your therapist will craft this experience to your needs. Whether you are looking to relieve stress, open the pores or promote circulation, our natural stones and hot herbal compresses have an amazing healing energy. Choose from natural ingredients that bring a deep medicinal heat to the muscles to prepare you for what the jungle has in store!

#### HHMER JONIC FACIAL

70 mins (facial using natural ingredients, facial massage)

Enjoy a detoxifying facial using fresh organic ingredients. The Khmer Tonic facial combines a treatment tailored to your skin type with a facial massage to relax both mind and body. This treatment will leave your skin looking cleansed, brightened and rejuvenated – just the way Mother Nature intended!

#### BOULDER SPA FOOT MASSAGE

60 mins (traditional foot massage)

Put up your feet and allow our therapist to unblock the energy meridians of the body identifying the pressure points of the foot. This massage for the feet and lower legs is an ideal treatment after a day exploring the wilds of the jungle on foraging and nature walks.





#### SAFEJY

Should you need assistance, please call the WILD Headquarters which is open 24 hours per day. Wild has a dedicated team of Rangers who patrol the camp 24 hours per day and are available to escort you around the property at night with a lantern.

#### SMOHING

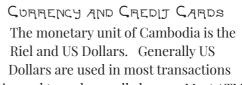
Fire is an ever present danger in the wilderness so we ask those of you who wish to smoke to follow our camp rules:

- You know the drill, absolutely no smoking is permitted inside the tent, the bar, the restaurant or other buildings at Shinta Mani Wild. Smoking is solely permitted in designated main camp areas.

#### REDUCING PLASTIC CONSUMPTION

We distribute complimentary, reusable Shinta Mani water bottles at the start of your adventure and ask you to bring these along on each of your excursions, refilling is easy at Headquarters. The Bensley Adventure Butlers carry water on excursions to refill your bottles as needed.





where the Riel is used to make small change. Most ATM machines will distribute US Dollars. We accept the following credit cards: American Express, Visa, Mastercard and UnionPay.

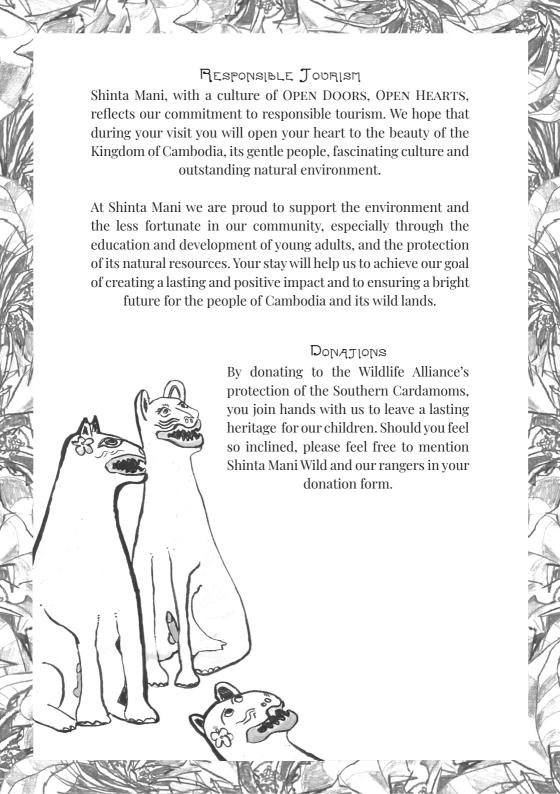
#### GRAJUIJIES

We are often asked what sort of tip is appropriate for our staff and guides. As is customary in Asia a 10 percent service charge has been added to your bill. This service charge is shared equally amongst all of the staff.

Should you feel so inclined to want to leave an additional gratuity we have provided envelopes in your tent on the final night of your adventure or can be settled by credit card with the WILD Headquarters. This additional gratuity will also be equally shared with all of the staff. Please give the envelopes to the General Manager.

#### OUR ENVIRONMENT

At Shinta Mani WILD, we value our surrounding environment and do our best to preserve, protect and enhance it and the surrounding communities. Our responsible, sustainable and ecofriendly operations play a crucial role in protecting the natural environment and its resident wildlife, as well as downstream communities. We are committed to keeping the Tmor Rung watershead a clean, productive and beautiful river. We have developed a number of responsible eco-tourism practices with standards set well above the local requirements. To learn about our many programs please talk to General Manager Sangjay.



# The Wildlife Alliance

The Wildlife Alliance protects endangered areas through a law enforcement program called the Southern Cardamoms Forest Protection Program. It's rangers patrol 866,930 hectares of tropical rainforest, working hand in hand with the Forestry Administration. It has played a critical role, employing rangers across 7 ranger stations, which protect approximately 2 million acres of land. Beyond this, the Wildlife Alliance has created alternative livelihoods for five thousand people, who previously relied on slash and burn farming and wildlife trafficking as a means of survival. Their efforts, which are extremely multifaceted, have been invaluable in slowing the destruction of the Southern Cardamom forests.

The Cardamon ranger program is well recognised as one of the foremost rainforest protection programs in Asia. Wildlife Alliance are fierce warriors against climate change and wildlife extinction, focused on saving threatened rainforests such as Cardamom, which are the great climate regulators of the Planet. Their park protection system encompasses everything from recruitment and training, to creating strategically located ranger stations and organising patrol quadrants, taking into account factors such as accessibility and threat. Today, Wildlife Alliance are regarded as the true guardians of the forest.

https://www.wildlifealliance.org/

# Shinta Mani Foundation

Founded by Mr. Sokoun Chanpreda, a Cambodian businessman who returned from overseas to invest in the future of his country, the Shinta Mani Foundation is guided by his philosophy of Open Doors, Open Hearts.

In 2004 Shinta Mani began community activities, with the opening of the Shinta Mani Hotel and Institute of Hospitality on the grounds of Shinta Mani Angkor, a boutique hotel owned by Mr. Sokoun. This innovative program, which received international recognition for its efforts, trained underprivileged Cambodians in aspects of world-class hotel operations on a free of charge basis, providing them the skills to secure employment and a brighter future.

Since 2004, more than 245 Khmer students have graduated from the Shinta Mani School of Hospitality, and still enjoy employment in the immediate township and local countryside. This successful blending of non-profit work alongside the award-winning forprofit hotelier operations attracted such interest and support that by 2006 Shinta Mani began to explore other ways to give back to the community.

They did this by engaging in community development programs targeting rural families. Shinta Mani sought to empower these families through basic assistance in education and livelihood, such as home building, water wells and toilets. These efforts resulted in meaningful change in the lives of individual families and for the community as a whole. These accomplishments led the founders to explore new ways to ensure that the efforts and support generated thus far would continue far into the future.

In 2011, all community projects were unified under an independent and locally registered (Cambodian) not-for-profit organization known as the Shinta Mani Foundation. The Foundation operates today in the core areas of education, micro-finance, healthcare and direct assistance.

#### Susjainable Farming

The Shinta Mani believes in food safety and seeks to establish a model farming practice. Through a partnership with the World Vegetable Center and USAID we have established an experimental farm to test more hardy varieties of traditional Khmer crops. We are growing vegetables that grow better, are more pest resistant, and do better in extreme weather conditions. But, we are doing so, without the aid of pesticides and an excess of fertilizers. Instead we are using age old practices of specific seed selection combined with crop rotation and natural pest repellants like planting Marigolds, Lemongrass or using Citronella extracts to ward off pests.

We hope that through these sustainable and ethical farming practices, taught to local families through our Home Garden project, we can change the growing culture and help people eat healthier sustainable produce.

#### HEALJHCARE

The Shinta Mani Foundation supports Cambodian doctors and visiting medical professionals to provide medical and dental check-ups in rural areas. We also conduct education on proper health practices such as healthy eating, proper exercise, brushing of teeth and hand-washing. As medical costs are some of the most debilitating expenses for families in Cambodia, many do not receive adequate care and attention. We believe that promoting preventive health measures, as well as supporting those who have immediate medical issues, is necessary to ensure the long-term well-being and development of the whole community.

#### SMALL BUSINESS SJARJ-UP

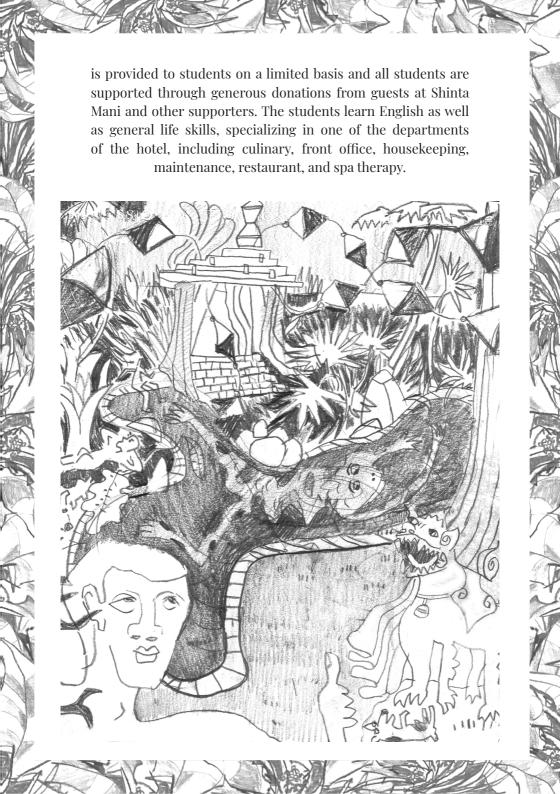
The Shinta Mani Foundation provides interest-free, small-business loans to local entrepreneurs so they may start a business. Recipients of start-up sponsorship do not receive money from SMF. Instead, they receive the materials needed to start their business.

They also attend basic business classes in order to manage and grow their business. Repayments of loans are then utilized by the Shinta Mani Foundation to fund future borrowers. In this way the Foundation is able to continue the cycle of development with the goal of establishing a network of micro-enterprises within the community.

#### EDUCATION

Cambodia has one of the largest populations of unskilled youth in all of South East Asia. To address this situation, The Shinta Mani Foundation assists young people in the Siem Reap community by providing them with the skills to obtain meaningful employment to support themselves and their families. Students generally come from disadvantaged backgrounds, and all students are selected based on their desire to learn and improve their skills.

The Development Center educates students for ten months. During this time, they receive free tuition, uniforms and materials, as well as two meals a day. They also receive a small stipend of rice and money to help support their families. Housing



Wherever you go, go with all your HEARJ.